



NEWS RELEASE

Optum Provides Free Counseling Help Line For Flood Victims In Southern States; Also Announces Financial Support For Red Cross Efforts In Region

Affected residents can call 866-342-6892 to speak confidentially with behavioral health specialists

MEMPHIS, Tenn. (May 12, 2011) — Optum, a leading health services company, is offering a free emotional support help line for individuals in the Southern communities affected by the recent floods.

The company's toll-free help line number, 866-342-6892, will be open 24 hours a day, seven days a week, for as long as necessary. The service is free of charge and open to anyone. Staffed by experienced master's-level behavioral health specialists from the company's OptumHealth business, the free help line offers assistance to callers seeking help in dealing with stress, anxiety and the grieving process. Callers may also receive referrals to community resources to help them with specific concerns, including financial and legal matters.

In addition, through a \$500,000 annual commitment, Optum participates in the Annual Disaster Giving Program of the American Red Cross, which is offering shelter, food, emotional support and other assistance to people in the affected communities.

Along with the toll-free help line, emotional support resources and information are available online in English at www.liveandworkwell.com and in Spanish at www.mentesana-cuerposano.com.

Previously, OptumHealth's help line assisted individuals free of charge following the recent tornados in the southern states, the tragic Arizona shooting, floods in Australia, the Fourmile Canyon and Loveland fires in Colorado, and the earthquake in Mexicali and Southern California.

About the American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; provides nearly half of the nation's blood; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit www.redcross.org or join our blog at <http://blog.redcross.org>.

About Optum

Optum is an information and technology-enabled health services company serving the broad health care marketplace, including care providers, plan sponsors, life sciences companies and

consumers. Its business units – OptumInsight, OptumHealth and OptumRx – employ more than 30,000 people worldwide.

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