

Managing diabetes gains an 8:1 return on investment

How a third-party administrator's client improved health outcomes and lowered costs

BACKGROUND

An OptumRx® third-party administrator's client participated in the OptumRx Diabetes Management program. The client has 2,797 lives and 277 of its high-risk members enrolled in the program. The steep cost of diabetes medication and supplies posed challenges for adherence, which resulted in additional treatment costs and hospital visits that could be avoided if the members stayed on track with their treatment plan.



GOALS

By implementing the OptumRx Diabetes Management program, this client hoped to:

Increase medication adherence for high-risk members



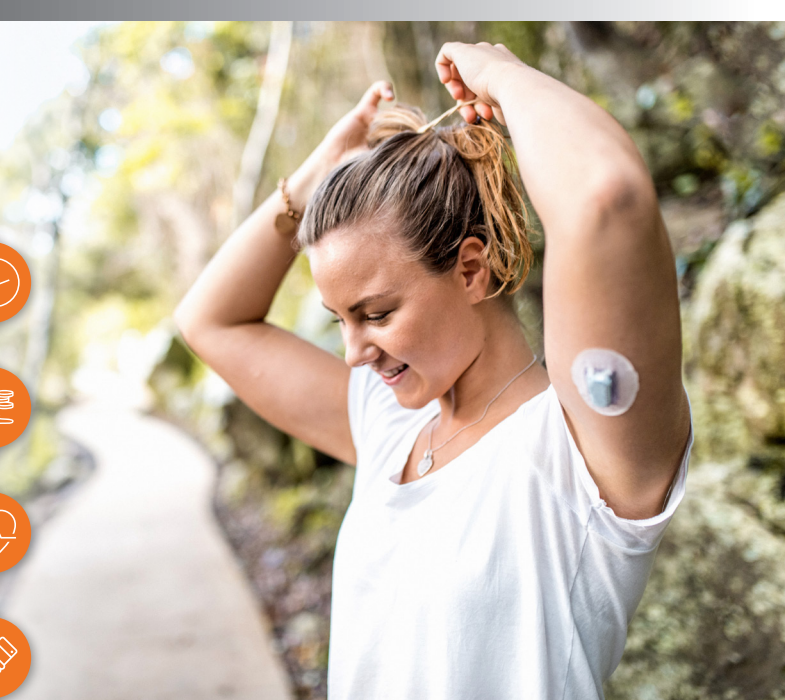
Lower pharmacy and medical spend as well as total cost of care



Improve health outcomes and reduce disease complications



Enhance the member, provider and client experience



SOLUTION

The OptumRx Diabetes Management program is designed to help clients and members better manage health care costs. Controlling diabetes results in members that have fewer hospitalizations and visits to the emergency room, get regular blood glucose level tests and preventive screenings and can maintain a healthy lifestyle, including diet and exercise. This program offers personal, risk-defined solutions with high-risk members receiving proactive case management support from certified diabetes educators and lower-risk members being monitored daily to slow the risk for disease progression.



Tailoring clinical interventions and outreach



Analyzing gaps in care



Identifying high-risk members before their conditions worsen



Providing case management by certified diabetes educators



Predicting varying risk levels for disease progression and complications



Monitoring ongoing adherence



RESULTS

The program helped this client:

Achieve an **8:1** return on investment



Save **\$2.60** total per member per month



Boost member participation in the program by **50%**¹



Connect **63%** of the members living with diabetes with an advisor to discuss their treatment and **improve adherence** to their medications²



Identify **166** gaps in medication therapy and fill **16%** of those gaps which is 45% higher than average book of business rate of 11%³



See how we can help. Contact your account representative today.

About OptumRx

OptumRx is a pharmacy care services company helping clients and approximately 59 million members achieve better health outcomes and lower overall costs through innovative prescription drug benefits services.

1. OptumRx internal analysis. Applies to high-risk program participants whose baseline A1c was above goal. 2020.
2. OptumRx internal analysis. Average book of business between 60–70%. 2020.
3. OptumRx internal analysis. Number of gaps filled is 45% higher than average book of business rate of 11%. 2020.