Engagement strategies across the behavioral health risk continuum

Guiding members to the right mental health care using advanced analytics and digital and local resources Moderate severity



Behavioral health solutions in action



Members experience:



1. SURE Network Summary Dashboard, Commercial and UBH General Networks Q4 2022 (December 29, 2022 data); DuBois, January 23, 2023.

2. Moberg C, Niles A, Beermann D. Guided self-help works: A randomized waitlist controlled trial of Pacifica, a mobile app integrating cognitive behavioral therapy and mindfulness for stress, anxiety, and depression. J Med Internet Res. 2019;21(6):e12556. Available at: jmir.org/2019/6/e12556/. Moberg C, Niles A, Beermann D. Guided self-help works: A randomized waitlist controlled trial of Pacifica, a mobile app integrating cognitive behavioral therapy and mindfulness for stress, anxiety, and depression. J Med Internet Res. 2019;21(6):e12556. Available at: jmir.org/2019/6/e12556/. Based on 2021 Sanvello participants from national client that opted into self care only, had above normal DASS scores and completed the assessment at least twice. Sanvello is the foundation of Self Care but it is not identical. Self Care outcome(s) will be assessed for results in the future.

3. AbleTo® book-of-business outcomes, 2021.

Optum

Members find mental health care more quickly with a guide by their side

With Optum[®] Behavioral Health, members get easier access to a continuum of behavioral health solutions, including quality inpatient and outpatient, virtual visits, self-help apps and more.

Our behavioral health advocates, clinicians and thousands of preferred providers nationwide are here to help guide them every step of the way.

	Chris	Devon	Frankie
Member example	 New mom and has returned to work after 3 months of maternity leave Feeling overwhelmed trying to manage work and home life and is doing what she needs to do to stay healthy for her family 	 Under intense pressure at work, and she worries her husband is cheating on her Drinking more to quell her anxiety and is taking medication to help her sleep 	 Had an abusive alcoholic father Suffers from panic attacks, depression and bipolar disorder* Today, Frankie struggles to keep a job and a stable family life
Navigation support	Simplifying behavioral health and guiding all members to the right level and modality of care before they are in crisis	Helping members prevent and manage through a crisis to get them stabilized on the path to sustained recovery	Ensuring members have the resources and support they need to get help and improve their mental health
Severity	Low	Moderate	
	LOW	Moderate	High
Guided Experience	Through the behavioral health tool, Chris is guided to the appropriate self-help solution to get started.	Guided through the behavioral health tool and answers several questions that lead her to the SUD helpline, which helps guide her to the appropriate support*	Receives provider referrals from a clinical coordination advocate. They work closely with Frankie's providers to help guide ongoing care.

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